

**SMART BY DESIGN:**

# SUSTAINABLE INTELLIGENT & IMMERSIVE PACKAGING

Redefining packaging through innovation,  
interactivity, and the BCG Economy

**19 September 2025**

**10:00 - 12:00**

**📍 BITEC, Bangkok**

**10:00 - 10:45**

**Incentivising Smart Packaging - Smart Labels:  
A Move towards a Bio - Circular - Green Economy  
(BCG) Model**

by Prof. Panuwat Suppakul, Ph.D.,  
Department of Packaging and Material Technology,  
Faculty of Agro-Industry, Kasetsart University

**10:45 - 11:30**

**Immersive Technologies and AI - Generated Content  
in Packaging Design**

by Dr. Janenutch Sodsai, Packaging and Materials  
Technology, Kasetsart University

**11:30 - 12:00**

**Panel discussion - The Future of Print Packaging**

- Prof. Panuwat Suppakul
- Dr. Janenutch Sodsai
- Mr. Wattana Krisanavarin, Vice Managing Director,  
Thai Nam Poly Pack Co., Ltd.
- Ms. Narisara Wongsakul Assistant General Manager  
CPRAM Company Limited
- Moderator: Mr. Prasit Klongngluerm Vice President /  
Academic affairs Thai Packaging Association

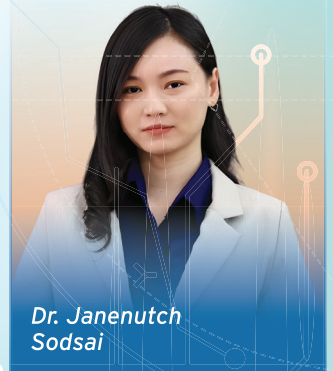
**12:00 Q&A and close of session**



Scan to register  
Seats are limited



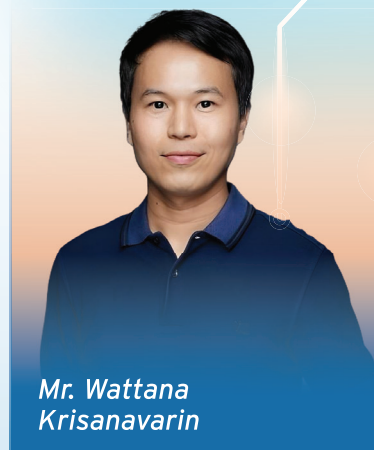
*Prof. Panuwat  
Suppakul, Ph.D.,*



*Dr. Janenutch  
Sodsai*



*Ms. Narisara  
Wongsakul*



*Mr. Wattana  
Krisanavarin*



*Mr. Prasit  
Klongngluerm*

## Who should attend



Packaging & product designers



R&D teams and innovation leads



Brand owners & marketing managers



Printing and converting specialists



Sustainability & ESG officers,  
academics



Researchers, students



FMCG, F&B, and Healthcare sector  
executives



Policy makers, government agencies



Industry associations

## Co - located exhibitions:

This seminar takes place alongside PACK PRINT INTERNATIONAL and CorruTec Asia 2025,  
Southeast Asia's leading exhibitions for the packaging, printing, and corrugated industries

For more information: Expositis Co., Ltd. ☎ 066-125-2653 ✉ [thanchanok.c@expositis.co.th](mailto:thanchanok.c@expositis.co.th)