

Press Release

CorruTec ASIA rescheduled to later part of 2022: New dates 19 – 22 October

22 September 2021, Singapore – The new dates for CorruTec ASIA – *International Corrugated Technology Exhibition for Asia* have been set for 19 – 22 October 2022 at BITEC, Bangkok. The move from the original February dates to October was deemed necessary to optimise participation for all involved in view of the on-going ban on large scale events in Bangkok, which is still marked a dark red zone in Thailand. The varied quarantine requirements for returning international travellers are also a considerable factor, making it extremely challenging for stakeholders to plan their participation with confidence and certainty.

A joint collaboration with the Thai Corrugated Packaging Association (TCPA), CorruTec ASIA is a dedicated exhibition for manufacturers and suppliers of machinery, accessories, technology and services from the corrugated and folding carton industries. The inaugural edition of CorruTec ASIA will be held alongside the 8th edition of PACK PRINT INTERNATIONAL, and will see the synergies between the two trade fairs continue in driving growth in Southeast Asia for the packaging, printing, labelling and corrugated technology industries.

Commenting on the rescheduled dates, **Mr Gernot Ringling, Managing Director, Messe Düsseldorf Asia**, said: “As an inaugural edition of the exhibition, there has been promising international interest from overseas companies, however, due to the fluid travel situation and varying quarantine requirements from country to country, it has been challenging for international companies to confirm their participation ahead of time. We are also working with our partners and trade associations to put essential safety measures in place, because nothing can take the place of face-to-face encounters.”

“Thus, for better planning certainty, we felt in the interest of all involved, moving CorruTec ASIA to the later part of the year together with the other Messe Düsseldorf Asia trade fairs would be the ideal solution. We also believe that by announcing this ahead of time, it will give ample notice for participants to rework their plans as well as work towards stronger participation at CorruTec ASIA in October against the backdrop of a world transiting to the endemic stage of COVID-19,” Mr Ringling added.

After much deliberation and in consultation with joint organiser - **Thai Corrugated Packaging Association (TCPA), Mr. Chusak Deetrakunwattanapoen, President, TCPA**, said: “The move to October 2022 will also allow all parties involved to better prepare their participation as well as for CorruTec ASIA - offer a stronger platform for the corrugated manufacturing sector. With economic recovery expected, CorruTec ASIA will also be better timed particularly with Thailand’s rising packaging exports, growing e-commerce market and surge in demand for consumer goods and health products driving demand for packaging.”

“We also believe by Q4 2022, Thai companies will be better positioned to do business and global economic growth will generate new demand, thus offering new opportunities for the corrugated packaging industry,” he said.



International Corrugated
Technology Exhibition for Asia

19 – 22 OCT 2022

Bangkok International
Trade & Exhibition Centre (BITEC)
Bangkok, Thailand

www.corrutec-asia.com

Officially supported by :



Messe Düsseldorf / Organizer of :



Jointly organized by :



Messe Düsseldorf Asia Pte Ltd
3 HarbourFront Place #09-02
HarbourFront Tower Two
Singapore 099254
Tel : (65) 6332 9620
Fax : (65) 6337 4633
(65) 6332 9655
E-mail : corrutec@mda.com.sg
<http://mda.messe-dusseldorf.com>

Business Registration 199507124Z

Messe Düsseldorf Asia is a member of



Thailand is the largest exporter of packaging in ASEAN, with the country's packaging exports rising to 11.2% year-on-year to US\$844.8 million (27.7 billion baht) in the first quarter of 2021¹.

The CorruTec Asia team will reach out to all exhibitor and partners regarding event logistics and planning. Participants may also contact corrutec@mda.com.sg for immediate assistance.

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About CorruTec ASIA

Making its debut in 2021, CorruTec ASIA is a dedicated business platform for manufacturers and suppliers of machinery, accessories and services from the corrugated and folding carton industries, and trade visitors from corrugated sheet and box manufacturers, folding carton converters, packaging designers, rigid carton manufacturers, trade agencies, brand owners and decision makers from industry verticals such as food and beverage, retail and e-commerce, automotive, logistics and more. Held alongside the well-established PACK PRINT INTERNATIONAL, the co-located exhibitions will represent the synergistic industries and end-to-end value chain for the packaging, printing and corrugated industries. For more information, visit www.corrutec-asia.com

About Messe Düsseldorf Asia

Messe Düsseldorf Asia is a subsidiary of Messe Düsseldorf in Germany, one of the world's leading trade fair organisers responsible for organising more than 20 global No. 1 exhibitions held in Düsseldorf, Germany; across various sectors such medical and healthcare, workplace safety, security and health, packaging, printing, plastics, wire and tubes, and wine and spirits, With extensive expertise in organising trade fairs in Southeast Asia, Messe Düsseldorf Asia has developed a portfolio of well-established trade fairs in the region since 1995. For more information, visit www.mda.messe-dusseldorf.com

About Thai Corrugated Packaging Association (TCPA)

TCPA was formed in August 1994 and gathers the corrugated cardboard and packaging manufacturers and supplier sectors in Thailand. TCPA come together to discuss and exchange industry opinions, best practices and to elevate Thailand's corrugated industries. They believe in the importance of the industry towards Thailand's economic development which currently is earmarked as one of the country's main economic indicators and its significant contribution to both national and global economic growth. For more information, visit www.thaicorrugated.com

Media contact

Alvin Sim | Alvin@mda.com.sg
Zarina A Muhammad | Zarina@mda.com.sg



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¹ Trade Policy and Strategy Office (TPSO) sees a bright future in packaging, Bangkok Post, 21 July 2021

